

DIGITAL MARKETING | RETAIL | ANALYTICS

ABOUT

We want to make running a business more convenient in the digital era. Our goal is to help businesses expand domestically and internationally through digital marketing, retail merchandising and data forecasting.

The Fitting Room is a marketing agency specializing in retailing, branding and digital media. Using advanced technology to promote awareness and growth, our B2B platform services startups, manufacturers, retailers and other business sectors.

OUR APPROACH

A digital marketer is a forecaster. We predict sales, trends and consumer behavior using data and web tracking. We create strategies that communicate in a digital space using technology.

Our goals are simple: increase sales, engagement and retention. Our tactic are specific: segmentation, targeting and personalization. Our results are measured: analytics, statistics, and data.

We perform a full analysis of your industry and competitors with an audit of past sales performance to measure the growth potential of your business.

SERVICES

MARKET RESEARCH

Full analysis of industry and competitors with an audit of past sales performance

DIGITAL MARKETING

Manage full consumer or product life cycle to increase engagement, sales and brand loyalty

RETAIL MANAGEMENT

Use analytics and a multi-channel strategy to increase sales

BRANDING

Lead creative strategy for branding and designing graphics through digital and print

CAGE CODE: 6TU84

DUNS: 829030902

NAICS: 541430, 541611, 541613, 541618, 541810, 541820, 541840, 541890, 541910, 541850, 561920

SOCIO-ECONOMIC CERTIFICATIONS: EDWOSB & Minority-Owned