

# DECISIONS BACKED BY DATA & RESEARCH

## Grow your business with technology

The Fitting Room is an MBE & DBE marketing company. We are a results-driven and consumer-centered company using data and research to promote awareness and growth. Our goal is to align our clients with the top performing competitors in the industry.



MARKET RESEARCH

SALES STRATEGY

MARKETING

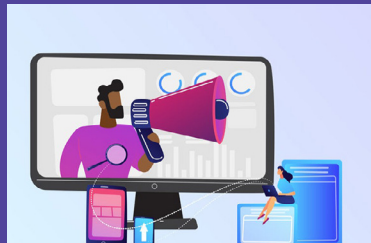
DESIGN

DATABASE



### DATA & ANALYTICS

Use analytics, consumer behavior, and research to improve user experience.



### MARKETING

Manage full consumer and product life cycle to increase conversion.



### DESIGN

Lead creative strategy for branding with illustration and motion graphics.

## CASE STUDIES & PAST WORK



HTML Code  
Deliverability Testing  
Responsive Design



Big Data  
Database Marketing  
Predictive Analytics  
SQL



User Experience (UX)



Email Campaigns  
Digital Advertising  
Graphic Design



Email Campaigns  
Dynamic Content  
Audience Segmentation  
Lifecycle Management

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CAGE CODE: 6TU84  
DUNS: 829030902  
FEIN: 26-2652982  
MDOT-MBE/DBE: 18-108

### NAICS CODES:

541430 - GRAPHIC DESIGN SERVICES  
541611 - ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES  
541613 - MARKETING CONSULTING SERVICES

541810 - ADVERTISING AGENCIES  
541890 - OTHER SERVICES RELATED TO ADVERTISING (SPECIFICALLY: MANNEQUIN DECORATING SERVICES; WINDOW DRESSING OR TRIMMING SERVICES)